

About TCCC

— a project of **etr.**

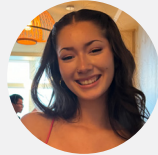
TCCC Staff



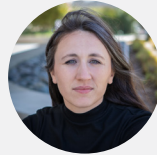
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ETR is a non-profit organization that envisions a world where all individuals and communities achieve their best health. Through our work, we improve the health and well-being of youth and communities by championing science.

The Tribal Community Coordinating Center (TCCC) is the statewide coordinating center for the American Indian initiative to reduce commercial tobacco-related health disparities.

TCCC's mission is to provide culturally appropriate guidance and assistance to California Tribes and Tribal-serving organizations to develop and implement community-led policies and initiatives for better health outcomes.

Goals



Engaging California Tribes to assess their readiness to work in tobacco control



Coordinating tobacco control learning, communication, and policy activities



Building the capacity of emerging Tribal leaders to champion tobacco education activities



Creating media campaigns in partnership with California Tribal communities



Tribal-serving Organizations

